



eBLAST OPTIONS

Flat Rate Email Marketing Campaign

Creative Ideals subscribers are real people who chose to become subscribers. We do not send junk mail nor add email addresses to our database without the owners consent. Client pre-pays a flat rate of \$100 up-front with Visa or MasterCard for each dedicated e-Blast Creative Ideals sends to 2,300 subscribers. Client has the option of sending a maximum 40-word write-up with a logo and URL to their website or maximum 530x730 pixel advertisement and URL to their website.

Pay-Per Open & Click Email Marketing Campaign

Client provides Visa or MasterCard and payment will be processed 5 business days after each e-Blast was sent and stats are reviewed, and calculated as follows.

1. The client will be charged \$0.05 for the amount of times the campaign was accepted (total emails received by Creative Ideals subscribers email accounts).
2. The client will be charged \$0.05 for the amount of times the campaign was viewed (each time a subscriber opens the email).
3. The client will be charged \$0.15 for the amount of times the campaign was engaged (each time a subscriber clicks on an ad with a URL).

The cost for sample Email Marketing Campaign noted below would look like this:

1. 2,289 accepted x \$0.05 = \$114.45
 2. 459 viewed x \$0.05 = \$22.95
 3. 34 engaged x \$0.15 = \$5.10
- Sub Total cost = \$142.50

Graphic Design

Dedicated e-Blast ads are maximum 530 pixels wide by 730 pixels long, file type is JPEG. \$120 per hour for all ad designs which includes 6 design changes. \$20 for each additional change after 6th design change.